

Mark Levitt

Results oriented and award-winning senior creative executive with experience in interactive, direct marketing, advertising, and branding for a broad range of clients.

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Experience

March 2008 - Present

Card Partner, Inc.

Director of Creative Services

Senior creative executive managing in-house developers, freelancers and outside agencies in New York and London for this web-based affinity card marketer.

New York, NY
London, UK

June 2007- February 2008

Sonopia Corporation

Director of Creative Services

Senior creative executive managing in-house staff, freelancers and outside agencies for this mobile virtual network operator and its affinity partners.

Menlo Park, CA
Kyiv, Ukraine

February 2006—May, 2007

Consultant

Ogilvy One Worldwide, The Kessler Group (Boston, MA), Square One Advertising (Dallas, TX), Sonopia Corporation, (Menlo Park, CA), Total Vision HD (St. Francisville, LA), Ameriprise; Starwood Hotels; Northwest Airlines; National Wildlife Federation; National Parks Conservation Association; Dirt Track Dreams: The Series; AFL-CIO

New York, NY

November 1991 — January 2006

MBNA

Senior Executive Vice President, Director of Advertising and Brand Development
Senior creative executive responsible for 170 person full-service, in-house ad agency & outside agency relationships.

Wilmington, DE

August 1989—November 1991

Perkins/Butler — A Division of Chiat/Day/Mojo

Vice President, Creative Group Head

American Express; AT & T; NBA Properties; National Car Rental; National Republican Senatorial Committee; Nissan Canada

New York, NY

September 1986—August 1989

AD Direct — A Division of Ally and Gargano

Vice President, Creative Supervisor

Waldenbooks; Showtime; Connor Toys; Hotel Jerome; Golf Digest; Weight Watchers; Southern New England Telephone; The Activities Club; The Wine Society; The Empire Hotel; Grand Style Vacations; The Barnum Museum

Westport, CT

March 1985—September 1986

Wunderman, Ricotta & Kline — A Division of Young & Rubicam

Creative Supervisor

Merrill Lynch; Time Magazine; Time-Life Books; Manufacturers Hanover; Playtex; Caesars; Book-of-the-Month Club

New York, NY

August 1983—February 1985

Milici/Valenti Advertising — A Doyle Dane Bernbach Company

Copywriter

Hawaiian Telephone; First Hawaiian Bank; American Airlines; Aloha Airlines; Bishop Museum; Mauna Loa Macadamia Nuts; Queens Hospital; Hawaii Medical Services Association; Mauna Kea Beach Hotel; Polynesian Cultural Center; Foremost Dairies

Honolulu, HI

Prior to 1983

CBS Records — A Division of CBS, Inc.

Copywriter; Assistant Copy Director

New York, NY

Awards

Art Directors Show, Caples Awards, Echo Awards, Andy Awards

Community Service

Jewish Community Center DE
Delaware College of Art Design

Delaware Art Museum
Kutz Home, DE

Grand Opera House DE
The Studio School, New York, NY